

[Headline 1]

Day-Traders Score Triple-Digit Profits on Small-Cap Stocks—Three Times a Week—Using a Not-So Secret Tool—FREE to Everyone!

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[Headline 2]

THIS IS CRAZY! Day Traders Rely on Us to Deliver Fast and Easy Triple-Digit Profits—Three Times a Week...and We Don't Charge Them!

And We Won't Charge You Either!

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The Biggest Little Secret on Wall Street...

The Day We Publish a Research Report... Day Traders Line Up Triple-Digit Profits!

Now You Can Too!

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But that's exactly what's happening!

The word is out!

Just recently...

- Eighteen days after Beacon Equity Research issued a research report on **XSNX**, its stock price skyrocketed from a low of \$.29 all the way up to \$.74—an increase of **155% in less than three weeks!**
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- Ten days after we issued a research report on **PCFG**, its stock price exploded from a low \$.16 to an amazing \$.42—a price increase of **163%—again, in just over one week!**

Plus, when we issued these research reports—on that very same day—these companies saw a huge surge in volume—providing traders with the safety and flexibility to make lightening quick trades, and score fast and easy profits!

And yet... in our research reports we never make any trading recommendations or offer any crystal ball predictions.

So how is it...

**Traders and Investors are making Big Bucks
—thanks to our FREE Newsletter!**

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For over four years we've been issuing our stock research reports—15-20 page comprehensive analytical assessments; dispassionate and unbiased evaluations of a given company's market value, performance, and most critically, its potential for rapid

short and long term growth—all written by seasoned, industry-recognized chartered financial analysts (CFAs).

Our area of expertise: the small-cap stock arena, which includes, but is not limited to, technology, energy, biotech—industries and sectors that every investor from day traders to buy-and-hold investors can never find enough adequate and actionable information on.

Why? Because brokerages and investment banks can't afford to adequately cover the small-cap arena—they don't possess the manpower, interest or capability—nor do they have a financial incentive to do so.

We do.

There's no shortage of companies looking to be covered by our analysts. Why? Because these companies know, once we issue a report—there's an instantaneous outpouring of interest—and a veritable feeding-frenzy among profit-hungry traders.

And for that reason we're extremely prudent and careful about selecting which companies to cover. Our reputation depends on it—as does the best interests of our readers and the public in general.

In short, we cherry-pick the companies that will most likely outperform among their peers—and thereby not disappoint investors.

For example, when research reports came out for the three companies listed below—it happened again. It wasn't a triple-digit bonanza, but there were certainly no complaints heard when...

- **WWAT** powered up from \$.26 to \$.48—a return of **85% in only 65 days!**
- **NMKT** powered up from \$.27 to \$.44—a return of **62% in only 41 days!**
- **KALG** powered up from \$1.15 to \$1.51—a return of **31% in only 32 days!**

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Why pay for a stock trading newsletter that guesses... when we give you the facts for FREE?

How often is your email box and mailbox stuffed with solicitations from financial newsletters and trading advisories—written by stock market gurus and various other pundits and quick profit prophets, all trying to *sell* you their hot stock picks.

Maybe you've signed up and paid for a few of them over the years. And maybe you made some money buying into their recommendations, and then again, you probably lost money, too.

But think about this... were their recommendations ever accompanied by a full-scale, in-depth (15-20 pages worth of facts and figures) analysis? No, of course not.

The editor/guru merely gave you a brief and exciting story, an overview of why their stock pick is ready to make you a fortune—no detailed proof—just a good, brief overview... a story.

So in essence, what you were buying into was a best guess.

Well, at Beacon Equity Research we don't guess—because we don't make any recommendations. Yet, traders and investors who read and study our FREE research reports—delivered three times a week in our FREE Beacon Equity Research newsletter—know that the companies we cover are their best chances for lining up an almost guaranteed money-making play.

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And all we do is report the facts—verifiable, and often-times hard to uncover facts. We place the subject company's income statement, balance sheet, company structure, industry related performance and future prospects under a microscope—and report our findings.

And we strictly avoid making any recommendations based on our findings—though we do provide a price-target—along with a complete discussion of any cyclical or secular risks associated with the stock.

Which brings us to a question you must be asking yourself...

Can a research report—commissioned and paid for by a company or a third party—be fair, accurate and honest?

Of course! Here's why...

Imagine how long we'd be in business if we were to massage or misrepresent our research findings for the benefit of a client company.

In today's, post Enron, word-of-mouth, everything is known about everyone market environment—we'd be found out in a nano-second.

Our reports would be considered a white-wash, a paid pump of a stock (artificially manipulating the price of a stock, and then dumping it on an unsuspecting public).

And then we'd lose all credibility on Wall Street. What company would hire us to conduct a comprehensive analysis of their stock then? We'd be out of business in no time.

And that's exactly why we have no investment banking, brokerage or consulting relationships with the companies we cover—thus we eliminate any and all possible conflicts of interest.

[Insert Sign-up box]

The SEC actually wants us to write company-sponsored research reports

Many institutional and individual investors will not invest in companies that are not covered by independent, third-party analysts. So in 2006, the SEC's committee on *Smaller Public Companies* recommended that the SEC encourage the dissemination of company-sponsored stock research by independent, third-party analysts—in order to benefit and protect investors.

As was noted in their report, 1,200 of the 3,200 small-cap companies listed on the NASDAQ—and an amazing 35% of all public companies listed on the major exchanges—had no research coverage whatsoever!

Why? Because brokerages and investment banks—who typically have vested interests in the companies they cover—spend between \$165,000 and \$200,000 annually to cover a stock. And at that price, it just doesn't make economic sense to cover unknown small-cap companies (with whom they have no vested interests).

So small-cap companies, in order to receive fair coverage and gain sufficient exposure in the market, will contract with credible research firms, like Beacon Equity Research, to write comprehensive, one-time analytical research reports.

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Three reasons why small-cap technology, bio-tech and oil and gas companies want to be exposed

If the brokerages and investment bankers won't bring worthwhile small-cap companies to the attention of investors, then the small-cap company's have no choice. They must do it themselves

So they turn Beacon Equity Research to tell the truth, to...

1. Exhibit their stock's intrinsic worth, and elevate the company's profile within the investment community—in order to raise an under-priced stock to its true and fair market value, and gain market share.
2. Increase their stock's liquidity—in order to attract institutional and small investors—who need to know that there will always be a large and substantial market within which they can easily and quickly buy and sell the company's shares.

3. Attract new financial partners and secure financing—in order to expand production, fund research and development, and penetrate new markets—to grow the company!

Take advantage of this profit-making phenomenon

Whether you're a short-term trader or long-term investor, looking for a fast profit play or a solid idea for a buy and hold investment—the FREE Beacon Equity Research Newsletter, delivered three times a week to your email inbox without risk or obligation—offering you in each issue a 15-20 page comprehensive research report on a new and exciting company—is your easiest and fastest way to line up almost guaranteed gains.

The fact is: far more often than not—the moment we publish a stock report—that company's volume and stock price starts skyrocketing!

For example:

- **BSRC** had an average trading volume of 4,942 shares per day. Its shares traded at an average price of \$0.29.

On September 18, 2007, we issued a research report on the company. Volume on that day reached 324,900 shares. The stock opened at \$0.35. A little over two months later it reached a share price high of \$1.26 on a volume of 1,431,300 shares traded. **A gain of 260%**

- **NMKT** had an average trading volume of 1,230,875 shares per day. Its shares traded at an average price of \$0.27.

On November 28, 2006, we issued a research report on the company. Volume on that day reached 4,599,900 shares. The stock opened at \$0.27. A little over one month later, it reached a share price high of \$0.44 on a volume of 6,530,400 shares traded. **A gain of 62%**

- **NMCH** had an average trading volume of 63,458 shares per day. Its shares traded at an average price of \$0.15.

On June 6, 2007, we issued a research report on the company. Volume on that day reached 328,000 shares. The stock opened at \$0.14. Only 9 days later, it reached a share price high of \$0.29 on a volume of 486,500 shares traded. **A gain of 107%**

- **NCTW** had an average trading volume of 28,550 shares per day. Its shares traded at an average price of \$1.26.

On May 11, 2007, we issued a research report on the company. Volume on that day reached 61,400 shares. The stock opened at \$1.45. Only 11 days later, it reached a share price high of \$1.84 on a volume of 428,400 shares traded. **A gain of 87%**

- **PCFG** had an average trading volume of 82,608 shares per day. Its shares traded at an average price of \$0.14.

On June 11, 2007, we issued a research report on the company. Volume on that day reached 1,127,700 shares. The stock opened at \$0.16. Only 10 days later, it reached a share price high of \$0.42 on a volume of 2,252,700 shares traded. **A gain of 163%**

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