

SLC TV Commercial – 30 seconds

[Copy super-imposed in corner of screen- till March 7th]

Come to HomeShow Daily's Grand Opening Celebration

March 1st thru 7th

11am to 9pm

Located at 21st South and I15

FREE Admission!

FREE Food!

www.HomeShowDaily.com

[End]

[Copy super-imposed in corner of screen- after March 7th]

Visit HomeShow Daily

Open year-round

Mon thru Sat—11am to 9pm

Located at 21st South and I15

FREE Admission!

www.HomeShowDaily.com

[End]

[Background Visual]

Open with exterior of building and people entering.

Cut to interior with smiling visitors strolling among elaborate, unattended exhibition booths—emphasizing kitchens, bathrooms, home entertainment and landscape (most popular remodeling and design interests?)

[Male voice-over]

Home owners you've never seen a Home and Garden show like Home Show Daily.

Over one hundred fifty permanent exhibits offering great remodeling and design ideas for your kitchen, bathroom, garden—everything inside and outside your home.

[Super-impose on screen:

- New & Remodeled Kitchens & Baths
- Cabinets & Counter Tops
- Flooring & Outdoor Decks
- Indoor & Outdoor Lighting
- Home Theaters
- Closet & Garage Organizers
- Windows & Skylights
- Hot Tubs & Saunas

- Outdoor Kitchens & Bar-B-Q's
- Pools & Patio Furniture
- Stamped and Stained Concrete
- Landscaping & Design
- Architecture & New Construction
- And much, Much MORE!]

Best of all, no salespeople. Brochures and interactive displays answer all your questions.

[Close-up of literature and audio/visual display]

[Superimpose on screen: "no salespeople = relaxed & comfortable browsing"]

Home Show Daily located at twenty-first south and I-fifteen, between Costco and Home Depot is open year round, Monday thru Sat 11am to 9pm.

Home Show Daily, where home owners come before they buy.