[Headline #1]

[Insert photo of RA] Robert G. Allen, New York Time's Best Selling Author of "Nothing Down", Cracking the Millionaire Code", "Creating Wealth", "Multiple Streams of Income", "The One-Minute Millionaire and other books that help every-day people like you become financially independent, says...

### You'll Never Guess Who Earned More Than



#### Note: \$1.23 BILLION is more than the Gross Domestic Product of many third world countries!

(Good guess! But, no, Robert G. Allen did <u>NOT</u> earn all that money!)

[Headline #2]

[Insert photo of RA] **Robert G. Allen**, New York Time's Best Selling Author of "Nothing Down", Cracking the Millionaire Code", "Creating Wealth", "Multiple Streams of Income", "The One-Minute Millionaire and other books that help every-day people like you become fabulously wealthy, has swung open the money door, again!

#### Robert G. Allen students report combined earnings of...

# \$1,229,368,138

(\$1.23 BILLION is more than the Gross Domestic Product of many third world countries!)

That averages out to **\$51,234.35** in the pocket of each student (23,995 students to-date) who

#### followed one or more of Robert G. Allen's multiple wealth-building strategies

### Care to JOIN THEM?

[Headline #3]

Now... for the first time ever... and for a limited time only...

## **Robert G. Allen** invites you to download his most popular wealth-building program (for the past 6 years):

### Multiple Streams of Income

For an unbelievably low, and probably never to be repeated... **\$39** 

*Fact:* On average, students of *Robert G. Allen's* multiple wealth-building programs report earnings of...

### \$51,234.35

*Fact:* A \$39 investment that earns you \$51,234.35 is a gain of

X,XXX<sup>0</sup> ... just in case you're wondering

Fact: 23,995 Robert G. Allen students have reported a

combined income of **\$1,229,368,138** ...that's more than the Gross Domestic Product of many third world countries!

[Headline #4]

[Insert photo of RA] Robert G. Allen, New York Time's Best Selling Author of "Nothing Down", Cracking the Millionaire Code", "Creating Wealth", "Multiple Streams of Income", "The One-Minute Millionaire and other books that help every-day people become financially independent would like to ask YOU a simple question:

### "What would you buy right now if you had an extra \$51,234.35 in your pocket?"

Stop Wondering...

### Here's Your Chance to Earn It... Spend it... or Keep it!

No matter where you live... or how much schooling you've had... Robert G. Allen shows you, step-by-step, *how you too could earn... \$51,234.35!!!* 

[Headline #5]

[Insert photo of RA] **Robert G. Allen**, New York Time's Best Selling Author of "Nothing Down", Cracking the Millionaire Code", "Creating Wealth", "The One-Minute Millionaire and other books that have already helped every-day people like you become fabulously rich... invites you to join him on the wealth-building crusade of YOUR lifetime...!

### **Multiple Streams of Unlimited Income!**

#### Robert G. Allen reveals SIX great income streams *anybody can tap into*—income streams to last you a lifetime!

\_\_\_\_\_

[Insert video of RA reading this letter]

From the desk of **Robert G. Allen** Provo, Utah Dear Future BIG-INCOME Earner,

It's hard to believe anyone can really become wealthy, much less a multimillionaire, in this awful economy.

#### And yet, I've shown thousands of every-day people just like you how to make tens of thousands of dollars... hundreds of thousands of dollars... even millions of dollars... anytime, anywhere, in any economy... including this one!

#### [Insert RA Bio Sidebar]

It makes you wonder then why so many people are still looking for work, postponing their retirement and frantically searching for extra income—when all they really need to do is learn what I call the "Six Secrets to Collecting Multiple Streams of Unlimited Income".

Every millionaire on this planet is aware of these six secrets—and every millionaire alive <u>uses</u> at least one of them to make and multiply their millions.

#### It's Scary!

(The economy that is)

I'm no fortune telling economist, so I'm not about to predict when companies will start hiring again, or when banks will stop foreclosing on people's homes and savings accounts will start paying real interest.

It could be this year (I doubt it) or next year (maybe) or two years from now—I just don't know.

### What I do know is... how to help you develop multiple streams of unlimited income!

#### [Insert as Sidebar]

#### Down and Out No More!

"This was a new beginning for us after a very difficult period for our entire family (parents, sisters and brothers). We lost a business and our home in 2000, leaving us with tax liabilities and debts in excess of \$150,000. Many of our family and friends also lost investments they had made in our business. We did not believe we would be able to pay off our debts or own anything ever again. Now we not only own our own home again, we are able to help our family, and are beginning to
pay off our debts. What FREEDOM this enlightened
knowledge has given us! THANK YOU!"
--Sharyn & Michael M - Total Reported Current Gain:
\$55,000
[End Sidebar]

Why should I do this for you? Why should I help YOU become financially independent and comfortable? Why not continue to make my own millions in the quiet comfort of my own home. Why go through the bother of continually convincing people that, 'Yes, I can really help you become financially free so you can begin living the life of your dreams!'

The answer is simple:

#### I am aware... painfully aware... of the suffering millions and millions of good and decent hard-working Americans are experiencing due to our ailing economy. These proud Americans are all around us, and they need our help.

That's why I'm writing to you today. That's why I'm about to make you an offer no sane, compassionate or breathing person should have to think twice about accepting.

Indeed, helping America... helping people around the world... enjoy the fruits of financial freedom and prosperity is why...

#### I Make This Offer and Promise to You:

If you promise to donate money or time, in whatever amount you can give, to your favorite charity or deserving cause *after* I help you become financially free, secure and comfortable...

Starting today...

#### "I'll help you develop multiple streams of unlimited income —streams of income that could last you a lifetime!"

I will help you make the money you desire so you can finally enjoy the full bounty life has to offer... and so you can also give a portion of your future wealth, or your time, to those less fortunate than you... so that together we can all build a financially strong America, again... and help people regain the respect, the security, pride and prosperity you, me—all of us—are entitled to enjoy.

#### Help Me Do This and I'll Help You—Starting Right Here, Right Now—Become Financially FREE!

Are you smiling? Are you skeptical?

If you don't know me, haven't heard of me, nor seen me work my so-called "money magic"—of course, you're skeptical! Who wouldn't be?

Famed TV star **Regis Philbin** was skeptical once, too. That's why he invited me on his TV show.

He knew my books had sold over 2,500,000 copies across the world.

He also heard of my "hobby" of taking everyday people, from any walk of life, whether unemployed or working professionals, and show them how to become richer than they ever dreamed possible—*how to become millionaires!* 

#### **Regis Philbin Put Me to the Test!**

On live, national TV, Regis asked that I pick someone from his TV studio audience—someone I never met before—and teach them one of my wealth building strategies—not to make them a millionaire, because I only had 90 days to work my magic.

I pointed to and picked Mr. Pat Watson (also a disbeliever).

In the short time I spent with Pat, I showed him something he could quickly do to stuff some "extra change" in his pocket.

Just 90 days later, disbelieving no more, Pat Watson had and extra \$20,000 in his pocket—\$20,000 he wouldn't have earned, had he not learned one of my wealth building strategies.

#### The Los Angeles Times Doubted Me, Too! Until I Showed them \$722,000!

The editors of this respected newspaper, with one of the largest circulations in America, took issue with my wealth building strategies detailed in my *New York Times #1 Best Selling Book: Nothing Down!* 

They refused to believe I could actually buy real estate with no money down!

So they gave me \$100 to cover my living expenses and assigned one of their investigative reporters to shadow me—to record my every move (which I have to admit was rather inconvenient at times).

And within 2<sup>1</sup>/<sub>2</sub> days, as the **LA Times** investigative reporter confirmed, I had purchased 7 properties at a combined appraised value of \$722,000.

#### The Mayor of St. Louis, MO said: "Show Me!"

He challenged me, too. He told me to go to any unemployment line in his city, and pick someone who is flat broke, out of work, out of hope and completely discouraged—and teach him how to create wealth so that in 90 days, not a day more, he'll be back on his feet, never to set foot in an employment line again.

But, when we arrived at a nearby unemployment office, well, I changed my mind. Rather than pick one person I picked two—a married couple.

I spent as much time with them as I could, teaching them just one of my wealth building strategies.

I admit it was rough going at first. At the 90-day mark they had only earned \$5,000—but it was still enough to give them hope and keep them off the unemployment line.

Then, a funny thing happened. Suddenly, everything I taught them began to click for them... and within just 12 months they had amassed... over \$100,000.

Since then, I've accepted similar challenges in other major cities—in Washington, D.C., Miami, Boston, San Diego, and New York—and all with similar results!

My most celebrated challenge was the one I performed live, on national TV!

#### Make at Least \$24,000 Within 24 Hours Just by Sitting at a Computer with Internet Access

I've long claimed that if I show you exactly what to do, *and you do it*—you can quickly and easily make a fortune with nothing more than a personal computer and an Internet connection.

Now, I had to prove it—on live TV—for the world to see—that I could in just 24 hours earn \$24,000—an average of \$1,000 an hour—using nothing more than the Internet.

My challenge began at exactly at 12:38 PM, the moment I established an Internet connection.

I was nervous, of course, not because I didn't think I could do it—but because I'd be on camera, live, for 24 hours—the star of my own reality TV show!

Finally, I settled down and began tapping away at the keyboard.

Six hours and eleven minutes later, at 6:56 pm, I had already earned an amazing \$46,684.95.

I was way, way ahead of schedule.

Relieved, actually ecstatic, I called it quits for the evening and eventually went to bed...

When I awoke the next morning and checked the computer (with camera's still rolling) to see how much I had earned *automatically while I slept*, a big grin flashed across my sleepy face.

My total earnings had reached \$78,827.44.

In my sleep I had almost doubled my money! And I still had four hours left!

Long story short, at 12:38 pm that next day, 24 hours after the challenge began...

I had earned a quick and easy... **\$94,532.44.** 

Naturally, I thought all the doubters and skeptics would be quieted... that they'd finally understand why, over the last 20 years, every-day people all over this great country, who faithfully followed my simple, plain English wealth-building instructions...

...reported amassing a combined **\$1,229,368,138** (that's \$1.23 **BILLION DOLLARS** with a capital "B").

But no, these "Doubting Thomas's" want even more proof!

They want proof that I *not only* know the 6 secrets to creating enormous wealth through multiple streams of unlimited income—but that *I can teach YOU*, your neighbor or cousin—anyone, anywhere—college graduate or high school dropout—how to become financially free, secure and comfortable in just one year!

So be it! I accept the challenge!

#### "I Promise to Help <u>YOU</u> Become Financially Free and Secure—Enjoying the Benefits of Multiple Streams of Income—in Just 365 Days"

And to meet this challenge—to help YOU develop <u>multiple streams of</u> <u>unlimited income in just one year</u>...

I've assembled what I consider the easiest-to-learn and fastest-to-master fully-downloadable wealth-creation program *that really and truly works!* 

[Insert as Sidebar] No More Money Problems! "I am enjoying a new freedom that I've personally never experienced in my entire life before now; to be STRESS FREE COMPLETELY FROM LACK OF MONEY PROBLEMS." --Edward F & Myriam M - Total Reported Current

Gain: \$60,000 [End Sidebar]

It's called, naturally, **Multiple Streams of Income**, and it's based on the findings revealed in my best-selling wealth-creation book of the same name.

**Multiple Streams of Income** reveals, in six easy-to-follow online manuals and on 6 audio tapes, the actual and practical secrets to developing multiple streams of unlimited income that could last you a lifetime.

Multiple streams of income contributed, in part, to my students reporting, on average, **\$51,234.35** in income to date.

#### Why *Multiple* Streams of Income?

Simple, I don't give you just one wealth-building strategy—I give you 6 different strategies to help you build your financial future—SIX different strategies that could end up buying you a home, a second home, vacations and a great retirement! Of course, if one strategy doesn't appeal to you—you still have 5 others to choose from—5 other roads to lead you to Rome, so to speak.

Want to see these 6 strategies right now?

#### A Sneak Peak!

These 6 strategies are the most popular and most successful "moneymachines" in use today.

Of course, by themselves these 6 money-machines are no secret.

The secrets lie in how to use them—how to turn these 6 moneymachines on—so that, with the greatest possibility for success, they'll set you financially free in just 365 days.

And, they don't require you to have any special education, loads of money, or any particular skill—short of that, **they just work!** 

These 6 money machines help create fortunes *every single day!* 

#### They are... Real Estate, Information Publishing, Stock Market Trading, Internet Marketing, Network Marketing, and Entrepreneurship.

But you can't just can't walk off the street, open a door and turn them on. You need a key to unlock their secrets!

#### Multiple Streams of Income is your key!

#### [Insert as Sidebar] Anyone Can Do It!

"Shows there are alternatives to working as an employee and putting in 50 hours a week. Would love to further pursue opportunities in Real Estate. Have to be careful not to go too fast. First want to complete this project. I am learning a lot here in the US as expatriate from the Netherlands."

#### --Marc & Caroline G - Total Reported Current Gain: \$49,000 [End Sidebar]

Multiple Streams of Income reveals the hidden shortcuts and pathways, deciphers the secret codes and practices, and shows you the step-by-step, simple-to-follow and simple-to-copy strategies that create enormous streams of income—income for a lifetime!

#### Now for the \$51,234.35 Question!

What would you pay to be **\$51,234.35** richer? Would \$10,000 be too much to ask? How about \$7,000? \$5,000? \$2,000?

Please, I'm not doing this to get rich. I'm already rich, a millionaire many times over. Nor am I doing this solely for the satisfaction of, once again, proving the skeptics wrong.

As I've said... if you agree, once you're financially secure and comfortable **after your multiple streams of income are flowing like rivers**—to donate whatever you're comfortable giving in money or time to those who are in need of your support—and there are millions of people all over America who are—I will agree to help you.

I ask only that you invest \$99—as proof of your commitment to do everything I tell you to do, when I tell you to do it.

Because if you don't do exactly what I tell you to do in my Multiple Streams of Income program—exactly the way I tell you, you might not even make \$1.

### My Multiple Streams of Income program is not a get-rich-quick scheme. You will need to apply yourself. There's work to be done.

I will show you exactly how to make money—6 different ways—but you'll have to do the work!

#### [Insert as Sidebar]

#### A Brilliant and Wealthy Future!

"I've had a side business and a new web site for nearly a year in which I've successfully gained a huge market share and look forward to lots of profits in my future. I've taken the stock market course and made many paper trades...but in only one year have accomplished so much...I'm ready for BRILLIANT things ahead!!"

#### --Johanna G & Cyndee N - Total Reported Current Gain: **\$52,540**

#### [End Sidebar]

Some of my students (over 200, in fact, members of my **Millionaire Hall of Fame**) did just that—they did the work! They took the tools, tips and secrets I gave them... *and they ran with it to the bank!* They learned and applied my wealth-building strategies and are now literally **multi-millionaires!** 

So for you \$99 is clearly symbolic. It's simply a way to get you to take my offer seriously... *and, to then seriously apply yourself.* 

#### Here's an Even Better Deal!

Download Multiple Streams of Income Right Now and I'll award you an immediate \$50 "Good Faith" rebate. I'll mail you a rebate check for \$50!

You're total cost: \$39

#### Plus, You'll Receive My "I'll Give YOU Some of My Own Money" Guarantee!

To prove how supremely confident I am that my **Multiple Streams of Income** wealth-building program can truly help you develop income streams to last you a lifetime—so you can start enjoying the full bounty life has to offer—I'll offer you this unprecedented guarantee...

"If, within one year from today, you are not earning unlimited income—enough income to keep you financially free and secure for a lifetime... I'll mail you a bank check for \$100!" [Insert RGA signature]

**You're already a Guaranteed Winner:** Invest just \$99 today, and I'll mail you a rebate check for \$50, *plus*, if my **Multiple Streams of Income** program hasn't helped you, *within just one year*, to develop an income stream to last you a *lifetime*—I'll mail you another check for \$100!!!

Clearly, you've got nothing to loose and a lifetime of unlimited income to gain!

#### **Start Today!**

Download Multiple Streams of Income Right Now!

#### The choice is yours...

You can either ignore this letter and deprive yourself, and the ones you love, of the happiness, the joy, the financial security and the comfort multiple streams of income can offer you...

[Insert as Sidebar] **Professionals Become Even Wealthier!** "I am a veterinarian who is frustrated by the plateauing of my practice. I do well but I have not had a raise in 5 years. I am looking to have another stream of income in real estate. Jane and I have our first re-hab property closing on Monday, January 26th." --Peter & Jane V - Total Reported Current Gain:

**\$60,000** [End Sidebar]

Or, you can download **Multiple Streams of Income** right now and enjoy the promise of prosperity multiple streams of unlimited income can offer YOU!

#### Dare to Make All Your Financial Dreams Come True!

**Download Multiple Streams of Income Right Now!** 

[Insert full body shot or RA looking at the reader]

What a great year this is going to be for you.

Humbly yours,

[Signature]

Robert G. Allen

**P.S.** Stop living paycheck to paycheck, worrying if you'll even have a job in the coming months!

Take advantage of my risk-free offer to help you develop multiple streams of unlimited income in just 365 days! You've got nothing to lose—I'll even write you a check for \$100 just to thank you for trying (details above)!

[Insert as Sidebar]

#### It's so Simple!

"Thank you Robert Allen...when I read that strategy in the book, I had to reread that section in the book a few times. It seemed too simple. But once I wrapped my mind around the concept, AHA!!!! Now who knows what's around the corner? All I know is I am excited about the possibilities."

--Jennifer & John N - Total Reported Current Gain: \$55,000

[End Sidebar]

Download Multiple Streams of Income Right Now!

[RA Bio Sidebar] [Insert Picture of RA addressing audience]

#### Teaching Every-Day People How to Create Multiple Streams of Unlimited Income!

When it comes to teaching every day people how to create stunning wealth Robert G. Allen is the reigning king.

Over his 20-year teaching career he has stood before more than 250,000 people—all eager to learn and apply his secrets of creating inspiring wealth.

His X books have sold over 2,500,000 copies worldwide. They include *N.Y. Times* Best Sellers: *Nothing Down* (over 1-year on the best seller list), *Creating Wealth, Multiple Streams of Income, The One Minute Millionaire, Cracking the Code* (written with Mark Victor Hansen, author of *Chicken Soup for the Soul.* Their latest book together is: *Cash in a Flash: Fast Money in Slow Times*.)

He has also appeared on hundreds of television programs and been featured in many national publications, including:

- Good Morning America
- Larry King Live
- Your World with Neil Cavuto
- The Wall Street Journal
- Newsweek
- Barron's
- Money Magazine
- Red Book

- Reader's Digest
- Money Magazine

He's been challenged on national TV, by newspapers and politicians to prove his wealth building strategies really work—and every time he's proven to the doubting Thomas's that, YES, they work like gangbusters!

Now Robert G. Allen wants to prove it to you. He wants to help you earn multiple streams of unlimited income—in just the next 365 days! Will you accept his offer? You've got nothing to loose and a world of financial freedom and security to gain!

YES, I too want to earn multiple streams of unlimited income!

[End Sidebar]

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[Order Page]

#### **Congratulations and Welcome!**

#### You're about to download Multiple Streams of Income

**Yes**, Robert G. Allen, I want you to show me how to develop multiple streams of unlimited income—in just 365 days—enough income to last me a lifetime!

Yes, I want to download your **Multiple Streams of Income** program so I can have the tools, the knowledge and the secrets that'll help me earn my financial freedom.

And you, Robert G. Allen, agree to write me a check for \$100—if I haven't met my financial goals in one year.

#### **Personal Information**

First Name:

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e.g. (###)###-#### Email:

e.g. name@emailProvider.com

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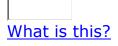
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Name On Card:
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Place Order

#### Note from Robert G. Allen:

Dear Future BIG-INCOME Earner,

After you place your order the next screen will show you how to instantly access your personal copy of **Multiple Streams of Income.** 

Thank you, and welcome to the start of a wonderful and exciting new life!

[Signature]

Robert G. Allen