

Top 10 Reasons You'll Fall in Love with RegOnline, Too!

And there are at least one hundred others you might love even more!

- 10 **Easy, Quick Setup**—Plan your next event in just an hour or two—or just copy your last event's format with a click of a mouse!
- 9 **Customizable Event Website and Registration Forms**—Add form fields, colors and logos that match your company's website—and even link to it!
- 8 **Automatic Email Confirmations and Follow Up**—RegOnline automatically emails a registration confirmation with all pertinent event details, including last minute changes and updates—saving you and your staff time and eliminating paperwork!
- 7 **Real-time Reporting**—Instantly access event reports, post-event financial summaries. Plus, a "smart link" URL can be created for your staff, allowing them to view dozens of other updated, in-real-time reports every time they click on the link!
- 6 **Group Sign-up**—One primary registrant can sign up themselves and others, submitting just one payment.
- 5 **Easy, Proven Marketing Tools**—Improve your email marketing campaigns or go viral with social media marketing. RegOnline makes it easy for anyone to sell out ANY event.
- 4 **Dedicated Customer Support**—*FREE and UNLIMITED*—call every day or every week—our U.S.-based support staff is there to help you!
- 3 **Online Payment Processing**—You never have to bill anyone or track down money—every penny is accounted for and collected instantly!
- 2 **Hacker-Safe Event Database**—RegOnline uses a Payment Card Industry (PCI) Level 1 Compliant data storage environment—the same level of security used by the U.S. military and major banks—to protect your attendee's privacy!

And the #1 reason is...

- 1 **RegOnline IMMEDIATELY SAVES You Money and Time!**—On the very first day you use RegOnline you'll be amazed at how much money you're actually saving! *Plus, because your whole event planning and registration process is now totally automated—you can finally go home early!*

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activeNETWORK™ | events

Planning an Event is Not Easy—*But it Can Be!*

WALT KAGAN
WITH
HMTLOGY COMMONWLTH ONCOLOGY PC

Right Now Watch a **FREE 3-Minute Online**
Video and Discover How...

You Too Can Save **THOUSANDS** of
DOLLARS and **HUNDREDS** of **HOURS** of **TIME**
When Planning Your Next Event!

Discover... Event Planning Trade Secrets that will help you:

- ✓ **INCREASE** your event **ATTENDANCE** up to **20%**...
- ✓ **SLASH** your event **COSTS** up to **25%**...
- ✓ **CUT** your event **WORKLOAD** up to **64%**

Plus, you'll...

- Increase Your Attendee Satisfaction Scores
- Improve Your Company's Brand and Image
- Reduce Your Event Planning and Setup Time
- Reduce Your Employee Hours and Payroll
- And so much, Much, MORE!

Watch This Money & Time-Saving
Video **RIGHT NOW!**

The video URL is
printed inside...

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Walt Kagan, End Your Nightmare!

Make Your Event Planning Job a Hundred Times Easier!

If you're planning to hold at least one event in the next 6 months... you know you're going to experience a mountain of problems, headaches and frustrations...

And then, there's all those extra hours you'll spend at your desk... and all the files and folders you'll need to schlep home every night.

But it doesn't have to be that way. Not anymore.

RegOnline invites you to watch a FREE 3-minute video produced exclusively for event planners like yourself

What aspirin is to a headache, what a Swedish massage is to a sore and aching back... this video will cure what ails and frustrates you as an event planner.

The valuable insights shared in this video will help you organize and manage your next event quickly and easily.

And it won't matter whether you're planning to hold an in-house 10-person round-table meeting or workshop... or an industrial-strength trade show, seminar or sales event in a convention center or hotel ballroom with thousands of attendees.

RegOnline helps you accomplish the impossible!

I know from personal experience that managing an event the "old-fashioned way"—recruiting dozens of people to work around the clock to schedule, order, coordinate, promote, and update an event... using phones, faxes, direct mail, spreadsheets and in-house databases, not to mention pencil and paper—is a royal pain in the butt!

Yet, believe it or not, many companies today still think that's the only way to plan an event and register attendees.

And if you're still organizing your events that way, too – this video invitation has arrived in your hands just in the nick of time.

Because what you're about to learn will not only amaze and delight you... it will help you do what you thought *impossible*...

INCREASE your event ATTENDANCE up to 20% ... SLASH your event COSTS up to 25% ... and CUT your WORKLOAD up to 64%!

Want proof?

Ask any of the **57,645** event planners that RegOnline has helped over the past 12 years – helping them to manage more than **218,178** events and register over **14 MILLION** event attendees!

Companies that have used RegOnline to manage their events and register their attendees include...

- Capital One
- Canon USA
- National Geographic
- Raytheon Company
- CareerBuilder
- U.S. Census Bureau
- Yahoo!
- Duke University
- Caterpillar Inc.
- Kaiser Permanente
- Hollister Inc.
- Level 3 Communications
- Bose Corporation
- March of Dimes
- MIT

Hi, my name is Eric Olson, General Manager of RegOnline—and I used to be in the same shoes you're in right now.

I was an event manager for almost ten years—in which time I marketed, sold and delivered HUNDREDS of events for a well-known business education company.

Then, one day, someone introduced me to RegOnline... and I was *so impressed... so amazed... and so thankful...* because it was a way to make my life so much easier by taking all the weight of managing an event off my shoulders—I actually *quit my job* and went to work for of the company that built it, Active Network.

In this insightful video, you'll be introduced to...

A 100% automated event planning and registration system that can save you THOUSANDS of DOLLARS and HUNDREDS of HOURS of time!

In less than one day, using RegOnline, you will go from utter event planning madness and registration chaos... to smooth, relaxed, care-free event coordination and management.

And ... not only will it be easier for you to plan, market and deliver your events on schedule, under budget ... you'll have complete and instant access to information... reliable, meaningful data in real time.

Plus, when you use RegOnline's web-based event management platform, you'll *automatically* organize your events and register attendees at one convenient online location.

You'll be able to...

- *Automatically* process, record and manage registrations
- *Automatically* accept payments
- *Automatically* communicate with attendees, staff and vendors
- *Automatically* generate and distribute reports so you can analyze the performance and success of your event
- *Automatically* monitor attendee satisfaction

All without installing any software, without adding any new computers, and without any additional staff!

So please watch this video right now.



Eric Olson
General Manager, RegOnline



Eric Olson
General Manager,
RegOnline

Read what event planners are saying about RegOnline!

"A Super Easy 1-Stop Registration Machine" —Kai Dwyer, Center for Non-Profit Advancement

"From registering people to sending invoices and reminders to printing out sign-in sheets and badges to being able to see how much you made on the event... it's wonderful!"

"Stress Free at Last!" —The Boys and Girls Club of Canada (BGCC)

Every two years, BGCC holds a national conference for staff and volunteers. Approximately 350 people attend, but it was difficult for BGCC to manually process hundreds of registrations and payments using their old system. BGCC was looking for a system with comprehensive functionality to automate the day-to-day tasks, including registration and payments, so that everything was easily accessible from one location.

In the summer of 2009, BGCC selected RegOnline. "The software was a great balance between what was customizable and what was hard wired." said Peter Walker, BGCC spokesperson.

70% of the National Conference attendees registered online – proof to BGCC that people preferred the instantaneous, convenient nature of online registration. "Essentially, once you set up your event, you will be stress free."

"Flexible and Adaptable!" —Kathryn Grady, The Tomas Rivera Policy Institute

"You're not going to find a more flexible, adaptable online registration system. Most of the others are for one-day seminar-type things, or else they are complex, expensive, and not scalable."

"Flexible, Affordable and Very Powerful!" —Jody Benz, Iowa Life

RegOnline is very easy to use. I tell everyone it will save them an enormous amount of time and effort. I used it for two big events this year. I LOVE RegOnline and will never go back to the way we handled registration in previous years!"

"Easy to Use!" —Penny Delgallego, University of California, San Diego

With over 10,000 registrations per year and 60+ events, UCSD needed to automate as much of the conference planning as possible. "We chose RegOnline because it was affordable and easy to use," states Penny Delgallego, Registration Assistant. Now UCSD is able to support dozens of conferences with less than five staff members because the system eliminates data entry, paperwork, and manual processes. "One important thing to mention," adds Penny, "RegOnline is always improving and making upgrades, which is nice to see as a customer of seven years."

Watch the video at
www.TryRegOnline.com