

Can I Bribe You?

If you'll do me one small favor... I'll do this for you...

Every time someone purchases my program *7 Steps to a 720 Credit Score* from my website...

I'll mail you a bank check for \$40

If 10 people buy my program—**I'll mail you a check for \$400**

If 100 people buy my program—**I'll mail you a check for \$4,000**

If 1,000 people buy my program—**I'll mail you a check for \$40,000**

Dear \$Firstname\$,

Crazy isn't it? I'm willing to give you all the money I receive from every sale of my *7 Steps to a 720 Credit Score* program sold through my website.

Not only that, I'm also willing to give you my website!

All I ask in return is that you tell your friends, family, neighbors—everyone you know, who you think can benefit from a 720 credit score—to visit my *7 Steps to a 720 Credit Score* website—*which will now be your website.*

And that's it, that's all you have to do!

Just tell people to go there

And every time someone purchases my *7 Steps to a 720 Credit Score* program from *your* website—

I'll send you a \$40 check!

Can there ever be an easier money-making offer than that?

And it's all so simple—

You get my professionally-designed business website—**plus, the entire purchase price of every 7 Steps to a 720 Credit Score program sold through your website.**

And that's not all...

I'll also help you save \$20,000—and probably a lot more!

Listen, \$Firstname\$, I'm sure, at one time or another, you've dreamed of owning an online business—a website that literally earns you thousands of dollars while you sleep?

(I'll even bet you've visited—maybe even bought from—websites like that yourself?)

I'm talking about a fully-automated, fully-equipped website that instantly grabs people's attention, persuades them to open their wallets—and spill thousands of dollars into YOUR bank account—while YOU'RE off sunning yourself on a white sand beach in Hawaii, Bermuda or the French Mediterranean?

What? A pipe-dream, you say, some crazy, starry-eyed fantasy?

No, not at all. Thousands of people—everyday people just like you—own websites that earn them hundreds, thousands, tens of thousands of dollars—every day—every month—all year long!

But... here's the thing...

To make that dream come true...

These people had to first hire a web designer, a computer programmer, a webmaster, a hosting service, and then pay a monthly service fee to a shopping cart provider and merchant account provider, among others.

And—they needed something to sell!

They had to create a product—something of value, something people want and need—**something people are willing and eager to buy!**

So, before these people even loaded their website on to the Internet—and sold one thing, to make just one dollar—these people had to first write checks for \$20,000... \$30,000... \$40,000... if not a lot more.

Well, \$Firstname\$, I'll save you all that money, and all that work! Because I'll GIVE YOU...

**A fully-developed, fully-stocked,
ready-to-do-business, money-making website...**

There's nothing for you to create... nothing for you to set up... nothing to develop... nothing to tinker with... nothing to maintain.

The website you're getting is a completely operational, automated, ready-to-make-you-money online business.

You could be collecting \$40 checks—almost immediately—just as soon as you say, "Philip, I'll do it!"

Imagine...

If just 10 people buy my *7 Steps to a 720 Credit Score* program from your website—you'll receive checks totaling **\$400**.

If just 100 people buy my *7 Steps to a 720 Credit Score* program from your website—you'll receive checks totaling **\$4,000**.

And If 1,000 people buy my *7 Steps to a 720 Credit Score* program from your website—you'll receive checks totaling \$40,000.

**And you'll never need to get up from you chair—or out of bed—
to make money!**

As soon as someone orders my program—your work, if you want to call it that, is done!

You don't need to lift a finger. You don't need to ship the program... you don't need to collect the money... you don't need to handle customer service—nothing! I do it all for you.

Well, there is actually one thing you'll have to do yourself—you'll have to walk to your mailbox to collect all the \$40 checks I'll send you!

And best of all...

You already have 6 Million potential customers!

By one count, there are approximately 6 million Americans with poor credit (typically a credit score of 500 and below).ⁱ

That's a huge number of people with bad credit—all of whom are in immediate need of help—help your website can offer by providing them with my *7 Steps to a 720 Credit Score* program.

And, I can show you how to get your website in front of all these people—and untold more—quickly and easily—just like I'm already doing!

I'll teach you every one of my secret selling tricks, tactics and strategies.

Think of it. You could turn your website into a real non-stop, thriving *money machine*—a virtual \$40 check printing press!

Wondering why I'm willing to do this for you?

Have I gone completely crazy? Well, in a word, absolutely!

Crazy like a fox!

You see, once people purchase *7 Steps to a 720 Credit Score* program, and see for themselves how effective it is in repairing their credit—not only will I have their contact information—

I'll also have gained their trust, loyalty and *continuing patronage*, as well.

Why is that important?

Because.... there are so many more and *different* ways I can help these people—so many more credit and financial improvement programs I can offer them, and (now here's the kicker!)...

...You and I will be in a perfect position to reach out to them!

\$FirstName\$, join me right now. Grab as many \$40 checks from me as your website can automatically collect.

What a wonderful way to begin the new year! Helping people lift there credit score—helping them save hundreds if not thousands of dollars in ruinous interest payments—**while YOU earn a potentially unlimited income.**

\$Firstname\$, get your website today. Start collecting \$40 checks.

Call XXX-XXX-XXXX right now.

<Signature>

Philip Tirone
Founder and Creator
7 Steps to a 720 Credit Score

P.S. Remember, you're getting a fully-operational, ready-to-make-you-money website. Plus, I'm sending you \$40 for every *7 Steps to a 720 Credit Score* program sold through your website.

Best of all, you already have 6 Million potential customers waiting to buy from you! And I can show you how to get in front of them—quickly and easily!

Build a real money-machine for yourself.

Call XXX-XXX-XXX right now and let the fun begin.

^{i i} <http://www.bankrate.com/brm/news/debt/debtmanageguide/good-bad1.asp?caret=2a>