

[Email #1]

Subject Line: <\$Firstname\$>, this is NOT what you're expecting

Subject Line: <\$Firstname\$>, no, you're not alone

[Body]

You're not alone — not anymore!

Dear <\$Firstname\$>,

We're going to work note-deals together!

Listen, I've recently identified 23 cash flow students who want the exact same thing you do—

MORE MONEY — not later — NOW!

Some of these 23 students have actually been in the cash flow business for years, others have bought my course, ***Winning in the Cash Flow Business***, just last week.

Yet, you all have one thing in common:

You're finally ready...

Ready to start making all that **BIG MONEY** you've been dreaming about.

And I'm going to help you — **live and in real time.**

We're going to work deals **TOGETHER!**

NO, this is **NOT** a self-study course, online or otherwise.

NO, this is **NOT** a book, a video or a CD.

And **NO**, this is **NOT** about hunting down note-holders, either.

I'll give you more names and phone numbers of note-holders than you can handle.

[Click Here](#) for more information on how *and* when we'll get started.

Always happy to help,



Russ Dalbey
CEO & Founder
Dalbey Education Institute

P.S. [Click Here](#) to read my iron-clad guarantee — that you will be working and dealing with a note-holder in just three days or less.

[Email #2]

Subject Line: <\$Firstname\$>, let's do these note deals together

Subject Line: <\$Firstname\$>, work these note deals with me

[Body]

Note Deal Glory!

Dear <\$Firstname\$>,

I finally figured out how to get you working on more note deals...

We're going to work note deals together!

That's right. **Let's work about 200 note deals** — *together*.

That way I can show you everything you need to know.

I'll tell you exactly what to say, what to ask — and when.

And, you'll finally see how to put together deals that *really* make money.

Plus, I'll also show you...

- How you can quickly soften up the most resistant note-holder.
- How you can turn a snarling note-holder into a purring kitten.
- How you can take a note deal to a swift BIG MONEY close.

<\${Firstname}>, bottom line...I can show you how to make money — BIG MONEY — all the BIG MONEY you've been dreaming about.

Are you ready? Are you ready to work the deals?

[Click Here](#) to see exactly how we're going to do it together.

Always ready to work with you,



Russ Dalbey
CEO & Founder
Dalbey Education Institute

P.S. Think of it... you and me working note deals together.

Who could've thought this day would ever come?

Sure, you've got questions...

Just [Click Here](#) — and all your questions will be answered.

[Email #3]

Subject Line: Heard the one about the Chinese philosopher?

Subject Line: <\${Firstname}>, who said you can't have it all?

[Body]

YES! You can have it all!

Dear <\$\$Firstname\$\$>,

A wise, old Chinese philosopher once said:

“Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.”

Well, sorry... that old Chinese philosopher had it only half right.

What’s wrong with having the fish, the fishing lessons, the rod, the reel, the bait, and the money, too?

What’s wrong with having it all?

And who said you can’t!

Listen, <\$\$Firstname\$\$>, give me just 3 days... and I can ABSOLUTELY GUARANTEE you...

At the end of 3 days... YOU will have at least one note-holder comfortably in your pocket...

That’s at least one note-holder (*the average is actually more than two*) who is ready, willing and able to talk to you about putting together a cash flow deal...

Plus...

You’ll also have the ability *and* the know-how to continue pocketing note-holders, and putting together cash flow deals, for the rest of your life!

[Click here to read my entire guarantee.](#)

Always ready to deliver on my promises,

A handwritten signature in blue ink that reads "Russ Dalbey". The signature is stylized and cursive.

Russ Dalbey
CEO & Founder
Dalbey Education Institute

P.S. Think of it... in just 3 days you will walk away with at least one note-holder in your pocket — a note-holder who is ready, willing and able to talk to YOU about putting together a cash flow deal.

That's my personal "3 Days to a Note-holder in YOUR Pocket" guarantee!

Sure, you've got questions...

Just [Click Here](#) — and I'll answer all of them.
