The market is up, the market is down... up... down... up... down...

# Turmoil in the Stock Market!

# Are Your Investments Naked and Vulnerable to a Catastrophic Loss?

# Here's what you need to KNOW and DO right now to Bullet-Proof Your Portfolio...

### Immediately Below...

- FIVE rock-solid ways to immunize Your Portfolio against future stock market shocks...
- FOUR proven trading strategies Top-Gun Wall Street Professionals swear by to increase their profits in any market, up or down...

#### And...

- TEN primed and ready stocks to BUY today...
- ONE dog of a stock you'll definitely want to SELL...

#### And... Best of All...

- In a Special Report the SEVEN best stocks to hold in 2007 to catapult your portfolio high above this year's gathering economic storm...
- All this and much, MUCH MORE is yours, and it's all FREE!

Dear Stock Market Investor,

You're worried about your investments... aren't you? And with good cause, too!

The broader markets could be on the verge of another devastating meltdown. And one more nasty corporate scandal could punch a gaping hole in investor confidence – *which is way too high!* 

And what about the economy? Are we headed for a deep and prolonged recession – *or are we already in a recession?* 

Were yesterday's dire financial headlines in the Wall Street Journal just a head fake?

And what about Fed Chairman Ben Bernanke? Whose side is he on, anyway? Is he going to help – or hurt you?

## You Need to Know These Things... Don't You?

Because you're eyeing this one stock that you really want to buy... but, you've got doubts.

You've researched the stock as best you can... but you're worried.

You don't know how much you can trust, or even understand, what you've heard or read about it. Some of the metrics are good, and some are... well, not so good.

So the question remains...

...How confident are you that this stock, or any stock, in this market, will make you money – and not lose you your shirt?

After all, if you wanted to gamble, you'd fly to Vegas. At least there the house buys you a drink while they're taking your money.

## **Investment Success is Not About Being Lucky**

...Listen, everyone gets lucky in the stock market from time to time.

But when you're regularly buying a few hundred shares of stock – which immediately sets you back \$1,000 to \$10,000 per trade – luck won't cut it.

Not when you're trying to put together a down payment on a new home... or put your kids through college... or save for retirement... or stretch that retirement bundle you're already drawing on.

In which case... you want to be sure, damn sure – you've got a better than odds on chance that your next trade will make you into a fast and easy winner.

## Here's What to Do – and It Won't Cost You a Penny

First, read the special report I just wrote – I'll send it to you for FREE....

#### The Best Seven Stocks for 2007

In it I state my belief that economic growth will be significantly slower in 2007.

The yield curve is inverted, and historically that has presaged a slowing economy... and quite often a recession.

The key culprit is the housing market.

The bubble is bursting. And with a decline in housing prices, people will be less likely to take money out of their homes – and this will cause a significant slowdown in consumer spending. And consumer spending is the backbone of the U.S. economy.

But I also believe that the inflation picture will improve, and this will allow for real wage growth to increase... if just a bit.

World wide growth, on the hand, will continue to be strong.

And so, due to these factors, and others that I detail in my FREE special report, the overall valuation of <u>the market is currently quite attractive</u>.

There is virtually no chance the Fed will be raising short term rates anytime soon.

And this, in turn, should lead to a good, if not great year for the market over all, with the S&P 500 rising in the mid to high single digits.

So I've selected SEVEN stocks to help you navigate your portfolio through the gathering dark clouds, and place you in a sunny position to reap the profits that lie ahead in 2007.

These seven stocks are diversified across sectors of the market that stand to gain the most within the next 12 months. And in my detailed FREE special report I will set forth in explicit detail...

## Why These SEVEN Stocks Must be in Your Portfolio Right Now

One is a transportation stock, two are energy related stocks, one is an industrial machine supplier, another is a healthcare stock, and the last is an apartment REIT.

FOURTEEN pages – SEVEN stocks – get my report below – read it today!

My name is Dirk VanDijk (*pronounced Vandike*). I'm the Director of Research for Zacks Investment Research.

If you've never heard of Zacks... ask around. At least one out of every three experienced investors you talk to will know our name, and our reputation.

And they'll tell you...

Zacks is one of the nation's leading "*independent"* investment research firms. And I emphasize "*independent"* for good reason. Zacks is beholding to no one. No company, no individual ever sponsors any of our research. Nor do we have any vested interests in any stock recommendation we make – ever.

"Zacks gives me all the information I need in one place. ... I bought LCAV... and in a little over two months, I had a 44.7% profit."

-- J. Inglehart, Bancroft, NE

We provide pure investment research to individual investors, companies and brokerages based on mathematical, quantitative and qualitative facts. Cold. Objective. Facts. Nothing else.

## We Employ 50 Full-Time Battle-Tested Analysts

We don't care or pay attention to the hype on the street. We don't care how many times the CEO of a company appears on CNBC – or how a company

could some day, maybe, if everything works perfectly, and the stars are aligned, become the next Microsoft.

At Zacks we care only about the math – and whether the math predicts that the price of a stock will rise, or fall – and whether an investor should buy, sell or hold.

And because that's all we care about, since 1988, Zacks Investment Research is one of the most respected investment research companies on Wall Street.

#### Zacks #1 ranked stocks have averaged a 31.8% annual return since 1988.

And we're *extremely* proud of that accomplishment. And you would be too, if you had joined us back then.

Because, had you invested \$10,000 with us in 1988... your \$10,000 would now be worth a cool \$1.773 million... versus a tepid \$80,663, had you invested it in the S&P 500.

Now think about the house you could buy... or the retirement you could enjoy... with \$1.773 million sitting in the bank.

So here's an offer you can't afford to refuse...

Every morning – Monday through Friday, receive – four – not one – four Zacks Ranked Stocks – filtered, culled and selected to outperform the market over the next 30 - 90 days... yours FREE when you...

#### Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

**PROFIT FROM THE PROS** is the most comprehensive, detailed, market-trouncing, confidence-building **FREE** e-newsletter available today.

#### Yes, **PROFIT FROM THE PROS** is yours **FREE!**

And so is my **Special Report: The Best SEVEN Stocks for 2007**... when you...

Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

And here's what else you'll receive...

In each **PROFIT FROM THE PROS** free daily e-newsletter there will be approximately FIVE main sections...

The first section is called ZACKS RANK BUY STOCKS.

Every day Zacks analyzes approximately 4,400 stocks – ranking them according to how high they're likely to rise, or fall, over the next 30 – 90 days.

And from this group, Monday through Friday, we'll present you with four of our best picks.

And each stock will be chosen based on how well it matches one of these four main schools of investing:

- Aggressive Growth
- Momentum
- Growth & Income
- and Value

That way, if you're looking for a potentially high-gain, odds-on-favorite aggressive growth stock, you'll see it right there – in the Aggressive Growth category.

Want a fast-paced, fast-gaining stock? It'll be in the Momentum category.

How about a growth stock that peels off income, too? Where else but in the Growth and Income category.

And for a stock that's flying under the radar, presenting a good buying opportunity and a good value... it's in the Value category.

Five different ways – delivered every single week – to build a well-rounded, nicely diversified portfolio.

But wait...

## We Don't Only Give You the Names and Symbols of These Stocks...

... In the newsletter we'll explain in detail why these four stocks deserve your serious attention.

Four stocks, every day – five days a week. 20 high-ranked stock recommendations and analyses in all, every week when you...

#### Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

But that's still not all...

In our second section, we give you ZACKS PROFIT TRACKS.

Here we share with you some of the most highly regarded stock-screening strategies available on the street. These are screening-strategies that will truly allow you to Profit from the Pros.

Each day, four times a week, we'll literally teach you how to apply a different stock-screen to help you uncover rock-solid stock picks to dramatically boost the profit potential of your portfolio.

And almost immediately -

## You'll Be Picking Winning Stocks at Will

You'll be the envy of friends and neighbors still mired in confusion, panic and self-doubt.

After reading each daily e-newsletter you'll be in a position to search for, and confidently buy, stocks based on one of these following strategic variables:

- Earnings and Margins
- Recent Price Strength
- Upgrades and Revisions
- Discounted Fundamentals
- Growth and Income

- High Rank Value
- Low Price
- PEG Ratio
- Return on Equity

Running these screens, will also help you avoid 'suckers rallies', and prompt you to exit major tops to lock in hard-earned profits – before the market takes them away.

"I rely heavily on what Zacks predicts. You have been a very reliable source to this novice investor. So whatever Zacks says goes!!! Keep up the good work."

-- G. Howell, Hillsboro, OR

And that's not all...

We'll also give you – every day – the four stocks we uncovered when we ran these very same stock-screening strategies we give you in the newsletter!

Plus... once a week, we'll also present you with a completely brand new stock-screening strategy that one of our researchers created exclusively for Zacks – and successfully back-tested, sometimes as far back as six years!

And, we'll always give you at least one stock – sometimes three or more – that this new screen uncovered.

So that's 20 stocks a week you'll get from ZANKS RANK BUY STOCKS, and another 20 stocks a week from ZACKS PROFIT TRACKS – all yours when you...

#### Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

And we're still not finished!

In the third section of your FREE e-newsletter you'll receive ZACKS EQUITY RESEARCH.

Here we really flex our research muscles...

Every day we'll provide you with lengthy, in-depth analyses of industries and market sectors that are right now "in-the-news" and lighting market fires.

It could be any sector from transportation and the automobile manufactures and suppliers to airlines and shipping – from health and medical device manufacturers to pharmaceutical companies and biotechs.

We'll also discuss earnings surprises and estimate revisions, up and down... and much, much more...

All with the sole purpose of educating and guiding you. To help make you a smarter, wiser, more confident and more successful investor.

"I bought in the money options on RIMM. Sold them in less than three weeks for a 57% gain – just shy of a \$30,000 profit. Thank you!"

-- B. Duffy, San Diego, CA

We'll highlight specific stocks for you to put on your watch list – both the good and the bad.

And, we'll also give you unfettered access to our analyst's blogs, where our analysts speak their minds about the stocks they're covering right now.

Just the other day, a total of ten different analysts discussed ten different stocks!

It was an absolute windfall of trenchant opinion, the type our subscribers just love to read.

And then there's...

## The Bull of the Day

Each day, we give you a link to a PDF report written by Zacks Equity Research analysts identifying still another stock – using quantitative analytical models – that will most likely outperform the S&P 500 over the next six months.

And then... just to be fair and balanced... we also give you...

## The Bear of the Day

And this stock – yup, you guessed it – has been pegged by our analysts to *under-perform* the S&P 500 over the next six months.

So if this dog of a stock is currently taking up space in your portfolio, you'll know to quickly sell it before the rest of the market catches on – and it really starts to fall.

And that's still not all...!

Each day we put one of our top analysts...

## In the HOT SEAT

In a fast-paced Question & Answer session we grill them – and pull no punches.

We ask them what they know and how they know it about industries and sectors – in which they have long-specialized – which are currently receiving front-page media coverage.

We also ask them for their personal recommendations – the stocks they suggest you buy or sell to turbo-charge your portfolio.

Just the other day we covered the market-outperforming Utility Sector, and before that it was the still strong and gaining REIT market.

All this and much, much more... when you...

#### Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

Then... in the fourth section of your free newsletter you get the ever-popular RESEARCH DIGEST.

Here you'll discover what Wall Street's power brokers are saying about the stocks you may have in your portfolio right now!

You'll learn which stocks – sometimes four, sometimes more – which Wall Street's heavy hitters have upgraded to "Buy" or downgraded to "Sell".

"Over a period of 1 year, I bought about five stocks with an average gain of 30%."

-- P. Lalan, Somerset, NJ

Plus... we'll give you access to the ALL-STAR ANALYST PORTFOLIO.

Here you'll see which stocks some of Wall Street's best-known and bestregarded analysts are recommending to their clients – and the portfolio is updated daily!

Why would we expose you to what the "other" players, the makers and shakers on Wall Street, are saying and buying?

Because information is power!

## Don't Listen to Just Us

We want you to have as much data and research as is readily available – so you'll be empowered to make a confident, well-informed decision about

which stocks to add to your portfolio, which to hold – and which stocks to sell.

And, once a week, in our ZACKS WEALTH MANAGEMENT sub-section, we'll provide you with in-depth articles on how to actually build – and protect – the wealth you'll be accumulating.

These articles, written by high-profile guest experts, will cover everything from determining how much life-insurance you *really* need, to how to protect your portfolio from estate-planning mistakes, to how to decide whether to convert your traditional IRA to a Roth IRA... and much, much more, when you...

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Then, in our Fifth Section we mix things up a bit.

In our FEATURED EXPERTS section, we provide you with analysis and commentary from veteran Wall Street stock pickers, editors and commentators.

Some of them you may have heard of, and seen on T.V., like Bernie Schaeffer – the nationally recognized options advisor, or Jim Oberweiss, the venerable small-cap specialist and stock picker, and Richard Moroney, editor of Dow Theory Forecasts, and Dr. Melvin Pasternak, Bill Martin, John Resse and Kelley Wright, to name only a few.

Again, we want to give you the resources and the choices to help you become a confident and successful investor.

"...I bought VIRL for \$8.76, sold it for \$14.9 – for a 70% gain. I have made 130 successful trades since 2003."

-- T. Layson, Burbank, CA

And, once a week, we'll also give you the TIMELY BUY of the WEEK.

Here you'll discover a Zacks #1 Rank stock – hand selected by Ben Zack himself to outperform the market over the next 30 to 90 days.

Ben Zacks is the co-founder of Zacks Investment Research. He's the man SmartMoney describes as "tougher than Wall Street...and often more accurate." Ben Zack's stocks have consistently trounced the S&P 500 every single year but one since its inception in 1996.

\$10,000 invested in these select stocks would now be worth \$109,754 versus only \$26,121 had you invested in the S&P 500.

That's an 836.34% better return!

And wait... we still have even MORE to give you...

Join the ZACKS \$100,000 CHALLENGE.

When you're ready... here's your chance to...

## Get Paid \$100,000 to Pick Stocks and Write About Them!

Yes! If you can find winning stocks and then write about them, you could win a stock-picker's dream job.

Prove your stock picking ability with the returns you garner in a "virtual" portfolio that you manage on you own...

Then, every month, we'll invite you, if you're a top player, to write your own personal blog on Zacks.com where you'll share your strategies, analysis, and thoughts about the market.

We'll then track your trades and also the popularity of your Player Blog.

And if you're a winner – we'll hire you! – and pay you a cool \$100,000.

## So What's the Catch?

You've got to be wondering...

Why in the world are we giving you all of this – more than 50 winning stock picks a week, professional stock and market analysis, expert guest commentary and highly-regarded and proven stock picking tools and strategies, plus much, much more – for **FREE** – for absolutely **FREE**?

After all, you probably know of investors who are shelling out thousands – literally thousands – of dollars a year to get what we'll give you **FREE FOREVER** – for as long as you choose to remain a subscriber. There's gotta be a catch!

Nope, no catch... but there's definitely method to our madness.

And it's simply this...

We want to show you – to prove to you – that we are who we say we are:

## Your Best Resource for Stock and Market Research and Investment Advice – in the World!

And once you see for yourself how much money we can help you easily and quickly earn in the stock market – you'll want even more from us – you'll want to subscribe to our exclusive premium \$\$\$ services.

And that's the whole truth and nothing but the truth – and that is why we're giving you **PROFIT FROM THE PROS** – for **FREE**.

We're hoping that sooner, rather than later, you'll not only want to – but you'll be absolutely eager to – make EVEN MORE MONEY.

But let's leave that for later.

In the meantime, start making money in the stock market with our help...

#### Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

And as soon as you do – I'll also send you **2 FREE Bonuses!** 

#### Bonus #1: ZACKS RANK GUIDE

#### Harnessing the Power of "Earnings Estimate Revisions"

Earnings estimate revisions are the single most powerful force impacting stock prices today.

Stocks with rising earnings estimates, as a group, have outperformed the S&P 500 year-after-year-after-year.

This guide, yours **FREE**, will explain how earnings estimates are created and, more importantly, how you can use "revisions in earnings estimates" to pick better performing stocks – and earn ever greater profits. "I can honestly say that I have never felt as confident in my trading, nor have I been as profitable, as I have by using Zacks."

-- K. Petrich, Norfalk, VA

#### Bonus #2: ZACKS PORTFOLIO TRACKER

#### Tracking Your Stocks – and Profits!

Now you can set up a "Stock Watch" portfolio on Zacks.com and receive automatic Daily Email Updates alerting you to major events impacting the stocks in your portfolio.

You'll receive:

- Recommendation changes
- Earning Estimate revisions
- and Earnings Announcements

With this type of vital information in your hands you'll feel empowered and totally confident taking immediate action to improve your portfolio's performance.

And, Portfolio Tracker also allows you to create multiple portfolios – with multiple views.

"I greatly appreciate the Portfolio Tracker and the daily updates that reflect rank changes and changes in analyst EPS estimates. Very useful. Go there first thing every morning before the market opens."

-- F. Wood, Stone Mountain, GA

And yes, it's all **FREE** when you...

Click here to subscribe to Zacks' PROFIT FROM THE PROS free e-newsletter

And don't forget...

As soon as you subscribe you'll also receive my **FREE** special report:

#### The Best Seven Stocks for 2007

SEVEN stocks - a transportation stock, two energy related stocks, an industrial machine supplier, a healthcare stock, and an apartment REIT – analyzed and selected to reap the profits that lie ahead in 2007.

So don't delay – start making money today on Wall Street like you never thought you could before.

I look forward to working with you... helping you to achieve the confidence and investment success you've long wanted, and long deserved.

Sincerely,

<Signature>

Dirk VanDijk Director of Research for Zacks Investment Research

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