

**PARENTS! Protect Yourself And Your Children...**

**Before You Permit Your Baby To Model For TV,  
Print Ads, And Magazine Covers  
Do Yourself A Big Favor – Read This First!**

The Baby-Modeling industry is huge. And it's a legitimate, multi-faceted, multi-million-dollar industry.

Right now, in your home, you have magazines with scores of advertisements depicting babies – many of whom are highly compensated and sought after models.

Yes, you and your baby can enjoy big money, lots of travel and family fun.

But...the big but...

**There's an enormously large list of "things" about the baby-modeling industry you need to know about...things to profit by...things to avoid – things that can hurt your baby, and you.**

Listen, your son or daughter may very well be destined for fame and fortune, but the last thing you want along the way are profitless, harmful and painful experiences that will cause you to lose more than you ever imagined.

You've got to be aware of all the ins-and-outs of this business – all the little secrets, dirty or otherwise – before you dive in.

Dear Moms and Dads,

Hi, my name is Debi Schefren. My husband Richard and I would like to share with you our story – and quite a few hard-learned tips and secrets.

Actually, it's the story of our baby girl, Ava, and how we've been managing, and are continuing to manage, her baby-modeling career.

**She's A Superstar!**

Lest there be any doubt – every mother’s child is the *most* beautiful, *most* talented, *most* intelligent, *most* adorable baby ever to open its eyes and flash a smile.

Grandparents are even worse...

They’ll endlessly tout the virtues of their grandchildren to anyone willing to listen, or not, in a supermarket checkout line, at the pharmacy, in the park or at the neighborhood diner.

They’ll whip out scores of pictures without provocation – even when the police officer only asked for their drivers license and registration!

And if you’re foolish enough to disagree with a grandparent’s “unbiased” appraisal of their little bundle of joy, the seed of their seed – things can get ugly real fast!

**But the truth is: your baby doesn’t have to be the most this and that, the best at that and this, or have the prettiest eyes, longest hair, or most beautiful smile – to be a baby-model – or even a baby-model superstar!**

Almost any baby can enjoy the benefits of modeling: namely, money, travel, pampering, and a lot of it, even if he or she...dare, I say it...is just an ordinary, everyday baby.

**But, and here’s that but again, there are predators out there; scam artists who will *successfully* fleece you out of time and money, and not to mention you and your baby’s dignity – because they know your weak spot – your baby!**

## **Heaping Loads Of Compliments On Your Baby Is Part Of Their Con**

Richard and I though want to tell you what to look for, and what to avoid when your baby is out there modeling.

And as you begin depositing money into your baby’s bank account, we’ll show you how to enjoy your baby’s success while protecting yourself and your baby.

We’ll also tell you how to prepare – to successfully position yourself and your baby – to create a consistent and sizable income stream in a relatively short amount of time.

And we’re not talking about mere grocery money here. Your son or daughter can make a great deal of money as a baby-model – potentially thousands of dollars a week, and we’re not exaggerating.

**Your baby can start paying his or her way through college, grad school, or medical school, before he or she can put two words**

**together to make a sentence, much less fill out a financial-aid application.**

## **Talk About Pre-Paid College Plans!**

Pre-paid college plans are great! And there's a ton of them out there. But even if a state or financial institution guarantees them, there's still an element of risk in every pre-paid college tuition plan. And, you'll still need to put down money to get started!

## **You're Moments Away From Learning About What Richard And I Believe To Be The Best, Most Fun, Most Rewarding Pre-Paid College Savings Plan Out There!**

**Do you want your baby to attend Harvard, Yale, Stanford, or MIT?** Well, I can't talk about the academic abilities of your little boy or girl, and at this point I'm sure you can't either.

But, I know for a fact you can cover a lot – if not all of the costs – involved in attending any of these universities – or any university your baby will later desire, choose and be eligible for – starting right now!

**Read this 77-page book we've written:**

### **BABY MODEL SECRETS** **by** **Debi and Richard Schefren**

Our daughter, Ava, has been on the cover of Parents Magazine; has appeared in ads for Ralph Lauren, Saks Fifth Avenue, Macy's and a host of others.

**And I get such a kick out of hanging out at the supermarket cashier line, watching as people pick up magazines with Ava's picture on the cover!**

Listen. Magazine editors and advertisers are always looking for new and different faces. The opportunities are truly staggering!

How many times have you flipped through a magazine and said to yourself your baby is just as cute – if not cuter – than the babies in those magazines? C'mon, I know you have – I have!

But the difference between those babies and yours is that those babies' parents knew what they had to do to get their babies noticed and into the baby-modeling industry! Now you can know too!

## **After You Read Our Book *BABY MODEL SECRETS* You're Going To Know...**

- How to start your baby's modeling career for the price of a postage stamp
- The 5 biggest mistakes parents make
- How to avoid the modeling scams
- How to find the best modeling agencies (not the scammers)
- What modeling agencies really look for in a baby model
- How to snap photos of your baby yourself (and why you shouldn't use a professional photographer)
- How to ace the agency interview
- How to protect yourself and your baby if you have doubts, questions, concerns about the people you're dealing with
- How to prepare your baby for a "go-see"
- How to talk like a modeling-biz pro (we'll give you a glossary of terms so that you can talk with the pros like a pro)
- Which are the best jobs – and how to get them
- What goes on in an actual photo shoot
- Tax-saving strategies to help you build your baby's nest egg
- ...And much, much more...

As easily as you can take a candid snapshot of your baby, she can be modeling for companies like Johnson & Johnson, Proctor & Gamble, and Colgate-Palmolive.

She might even get a national-run TV commercial, and collect residuals every time the commercial is aired on TV.

**Your little girl or boy will not only be paying her own college expenses after shooting a few of those puppies, she'll be financing your retirement, that is...if she chooses too. After all, it'll be her money.**

Understand though one thing, and this is extremely important. If the only reason you'll be doing this is for the money. Don't. Don't do it.

Exposing your baby to the modeling industry with all that it can offer and give to your baby should be a labor of love.

Because as your baby moves up the ranks in the modeling industry she's going to have loads of fun – and she'll be developing self-confidence, self-esteem, sociability and, oh yes, she'll be having loads and loads of fun!

**It can be wonderful experience – and education – for any child, and it shouldn't only be about the money!**

But first, **and this is a BIG BUT**, you've got to know the real modeling agencies from what we call: the opportunity and dollar robbers.

Most times you can tell who the scammers are from the type of ads they run. And in our book we'll tell you exactly how and why your local Yellow Pages can be your best friend, or worst enemy.

**In our book you'll also learn to never, never put your baby's pictures on the Internet, or e-mail them to someone you don't know to be completely and utterly legit – no matter what the reason or inducement! Period, end of discussion!**

## **Real Modeling Agencies Are A Blessing**

After Ava's first interview with her modeling agency she came away with two immediate "go-sees." And then the next day, they called to tell us that Saks Fifth Avenue wanted to hire her! **Ava got a print job her first time out!**

Don't think that Ava is some gorgeous, special baby – well, she is of course, but what I mean is...well, here, read what Charles Ramsey, owner of Product Model Management, says, **"Modeling agents aren't after a specific look, nor do they necessarily want the most gorgeous kids." He also says, "Many advertisers actually prefer an average-looking, kid-next-door child."**

Caroline Gleason of the Green Agency, located in Miami, Florida, told this to American Baby Magazine: **"Agencies are looking for a baby who has personality and is happy and smiling."**

The point is: don't pre-judge your baby. You have absolutely no idea what modeling agencies and advertisers are looking for in a baby at any given time – and neither do they – until they see that one baby that clicks for them on whatever level, and for whatever reason.

**In BABY MODEL SECRETS you'll also learn what modeling agencies pay particularly close attention to on a first interview, and why. Big Hint: it's not your baby!**

And we'll tell you how to dress your baby for interviews, what colors they should wear, what patterns not to wear, how to do their hair and which pictures to bring along and what info to include on the back of each photo so that your baby makes the absolute best impression on the decision makers – the men and women who will have ultimate say on whether or not to hire your baby.

**Did you know that every modeling agency has a 7-point wish list? In Baby Model Secrets we'll lay out for you exactly what those 7-points are. Half of them, it's important to note, are directed at you – the parents! And if you and your baby can satisfy most of them – you're baby is practically guaranteed success as a baby model.**

And when you're baby gets that first modeling job we'll tell you how to prepare your baby for it – starting with the night before. We'll also tell you what to bring along to the shoot to guarantee a successful and stress-free experience. Preparation is key!

## **There's Big, Big Money To Be Made**

**"Ava was once booked for an Aveeno ad. We were told she'd be paid for a two-hour shoot. Great! But now get this! We were also told that if they actually used her photo – she'd get a \$3,000 bonus!"**

Of course the big name fashion shoots are high on every parent's dream list in the modeling business.

"One day we got a phone call from our modeling agency. They asked if Ava would be available that weekend for a **Ralph Lauren** shoot in Montauk, Long Island.

"What a silly question! You bet she'd be – and so would we!

"We were told Ava would get a day rate of \$500, plus \$250 travel expenses – and all food and accommodations paid for during our weekend stay at the Gurney Resort and Spa. Not too shabby, huh?

"The shoot itself would be done at the old Any Warhol estate overlooking the ocean. And a trailer home would be set up for all the babies to play in while they were waiting for the shoot. Talk about working conditions!"

## **Order and Download BABY MODEL SECRETS for only \$47! – Right Now!**

After reading this booklet I promise you – your baby will be so far ahead of every other child vying for this wonderful, once-in-a-lifetime chance to become a successful baby model!

You will have learned:

- How to avoid the scam modeling agencies in all their various forms
- The truth about modeling fees and upfront charges
- The truth about modeling classes
- The truth about professional baby photos
- The truth about what modeling agencies are *really* looking for in a baby, and his or her photos
- How to find the best modeling agencies in your area – even if you live in a small town
- How to ace a modeling agency interview
- The truth about what *really* goes on in the industry – and how it all works
- The different kinds of shoots and what will happen at each one
- How to equip yourself for location shoots – **and how to turn them into a family vacation**
- How and when your baby will be paid – and how to minimize taxes
- And how your baby can get started in a wonderful and wildly lucrative career all for the price of a postage stamp!

**We are so confident that you will be 100% satisfied with BABY MODEL SECRETS we are offering you this unconditional guarantee!**

**If, after downloading BABY MODEL SECRETS you do not honestly believe you have all the information you need to make your baby a super-successful model – we don't want to keep your money.**

**If you are not completely satisfied for any reason or no reason at all, simply contact us and we'll issue you an immediate refund.**

**Richard and I stand completely behind this product. And we know, that if you just follow the step-by-step instructions in BABY MODEL SECRETS, your baby will become a successful baby model in no time at all!**

## **Order Right Now And We'll Include 4 Must Have Bonus Reports That We've Written – Free!**

These 4 reports retail for \$107 when purchased together. But they're yours free -- if you order BABY MODEL SECRETS for \$47 -- right now!

### **Bonus Report #1:**

#### **BOREDOM BUSTERS**

Parents in the baby modeling business know that modeling jobs can often be a task of "hurry up and wait." But try telling that to your little baby – I guarantee it won't go over very well!

Babies need to be happy and energetic when they go in for a shoot – not drained, exhausted, and fussy!

If you can master the task of entertaining your baby through the tough times, you'll find that photographers and agencies will be clamoring to have your little one back, time and time again.

With this report, retailing for \$17 – but yours FREE! – we're going to show you what it takes to keep a baby happy while enduring that occasional long wait. The report is loaded with ideas to help your child remain in high spirits until it's time to snap those pictures!

### **Bonus Report #2:**

#### **INVESTING IN YOUR CHILD'S FUTURE**

Inside this report you'll discover strategies for maximizing your baby's income to pay for college. It's invaluable, and normally sells for \$25 – but yours FREE!

The last thing you want to do is take all the money your baby has earned as a successful baby model, and blow it on extravagances or foolish and risky investments.

This report offers you wise and prudent investment choices that will safeguard your baby's future needs.



We've highlighted various plans you can use to save and expand your child's modeling income. You'll learn why it's vital that you make a decision sooner rather than later – because every day you put off investing your child's modeling income is money down the drain!

### **Bonus Report #3:**

## **BRIDGING THE GAP BETWEEN BABY MODELING AND CHILD ACTING**

Learn how dozens of famous actors have made the transition from baby model to child actor – and now have top billing in Hollywood's award-winning movies and TV shows!

In this report, a \$30 value – but yours FREE! we'll teach you how to **objectively** determine whether your son or daughter has what it takes to transition from a successful modeling career to a successful acting career, or not.

Your child may have what it takes to be a successful model, but can he or she be just as bubbly and vivacious when a director is telling her what moves and faces to make – on cue?

We'll show you what steps you can take now to help your baby make that career transition, and also how to prepare for and minimize any difficulties he or she may run into later.

### **Bonus Report #4:**

## **MOVING UP IN THE MODELING WORLD FROM BABY TO CHILD MODEL**

One of the most important issues facing parents of baby models is the need to continually update your baby's photos. It's an inevitable and ongoing consideration. Even a month or two of growth in an infant can mean new shots need to be taken.

**But as your child matures, you can expand the type of modeling assignments he or she can audition for.** A baby may not be able to take direction...but a young model who can talk and listen is able to pose in more ways and work with different tools that a young baby just can't master.

And though working with a child is easier in some respects, it's also more difficult in others. A baby just has to stay happy and smile, while an older child can and will argue, and become more restless.

In this report, retailing for \$35 – but yours FREE! – we'll show you the best ways to keep up with these new demands on your time and money so that your child's income isn't depleted by the add-ons you'll necessarily experience as your baby transitions from baby to child model.

We know that making the right decision for your child's future can sometimes seem overwhelming. So you need advice from someone who's successfully maneuvered within the industry – and who's come out on top – and we'll give it to you FREE! – just for ordering **BABY MODEL SECRETS** today!

## **Order And Download **BABY MODEL SECRETS** By Clicking [Here](#) Now!**

I promise you, you'll not be sorry you did.

Warmly,

<Signature>

Debi and Richard Schefren

**P.S.** Once you've started your baby on this new and exciting career path, and followed our step-by-step instructions to guarantee your baby's success, please stay in touch. We'd love to hear how you and your baby are doing.

And who knows, maybe we'll even run into one another at a "go-see" or casting call! I hope we do! Take care and be well.