

< Schanel Logo & Letterhead >

## **Would You Hand Your Checkbook To A Complete Stranger – Who Every Month Offers You The Moon And The Stars?**

Friday, September 16, 2005

Dear Dr. < Name >,

Pick up and read any issue of “Money” or “SmartMoney,” the well-known financial advice magazines.

**Notice how, on the front cover, they offer you “The Best Moves” to save or earn more money NOW...and then notice, how the following month, the best moves to make NOW – will never be the same best moves you were told to make the month before...!**

Well, their job is to sell magazines...

As Adjunct Professor at Palm Beach Atlantic University, where I’ve taught finance, accounting and investment courses at the MBA level, students constantly ask me what is the one thing, the one key...THE HOLY GRAIL of financial freedom and financial success...that will eventually **earn them a King’s Ransom in profits and wealth?**

It seems everyone wants a short cut to more money, more riches, less taxes and greater financial protection and safety.

**Well...there are no magical quick fixes...no short cuts.** There are only opportune, right and smart moves to make over time, depending on your ever-changing individual circumstances.

And yet...even before you can make those right and smart moves, you or

someone you trust must possess the knowledge and experience to know the right and smart moves...that are available!

In my 30 years as a CPA...as a Certified Financial Planner, and Certified Valuation Analyst...as Chief Operating Officer at Flagler National Bank (now Suntrust Bank)...and as Chief Financial Officer at Horizon Bank in New Jersey...I've learned that...

**People know far more about how to make money  
...than how to keep it!**

**Let us show you how to do both.  
I urge you to contact us now by calling (561) 624-2118**

The kid's are back in school, vacations are at an end, and the summer lull is quickly dissipating...

Soon, you and I will be working at full throttle again...and time will be at a premium.

**That's why I'm asking you to take the time right now, this moment, to call us and make an appointment. All we need is 30 minutes, 45 minutes...an hour at the most, to begin helping you save, grow and protect your money.**

You may have every intention of contacting our offices to make an appointment...later. But you and I both know that too many "other things" can sometimes turn "later" into...never.

**Just like you know medicine...we know money.** Our team of trained and experienced financial and tax professionals are ready to apply all they know about the prudent and responsible management of money...for your benefit.

Money has a pulse, an intricate and complex dynamic...it's own ebb and flow. Allow us to harness it for you. Call us now.

With Warmest Regards,

<Signature>

Glenn G. Schanel, CPA