

Front Cover:

Live Healthier! Live Happier! Live Longer!

A 5,000 year-old cereal grass fuels one of the most powerful
antioxidant formulas available today!

Healthy Forever's

Jobelyn

A Powerful Herbal Nutritional Supplement

Extracted from the venerable and gluten-free Sorghum Bicolor plant.

Jobelyn has more proven Oxidative Radical Absorbance Capacity (ORAC) than 14 well-known antioxidant-rich vegetables and fruits – combined! (*See chart inside*)



Inside Left Panel:

Sorghum Bicolor

In Continuous and Widespread Use Since The Days of the Pharaohs in Ancient Egypt!

Jobelyn's primary active ingredient is a concentrated extract drawn from the leaves of the Sorghum Bicolor plant, first cultivated in Egypt in 3000 B.C. and one of the most important cereal crops grown in the world today.



Sorghum bicolor

Jobelyn also contains concentrated extracts from two other highly-regarded medicinal plants: Parquetina nigrescens (family: Periplocaceae) found in equatorial West Africa, and Harungana madagascariensis (family: Clusiaceae) a native of Madagascar and Mauritius.

In addition, **Jobelyn** is further enhanced by high concentrations of natural phytochemical compounds (apigeninidins, luteolinidins, apigenins, luteolins and naringenins) extracted from still other African and Asian medicinal plants and herbs.

Brunswick Laboratories in Boston, Massachusetts and Vivacell Laboratories in Germany have confirmed that **Jobelyn** contains high concentrations of antioxidants (20 times more powerful than Vitamin C, and 50 times more powerful than Vitamin E alone), and that **Jobelyn** also possesses high levels of anti-inflammatory and Erythropoietic (blood building) properties.

Inside Center Panel:

What Can Jobelyn Do for You?

- **Strengthen, energize and maintain your body's immune system!**
- **Eliminate toxic waste from your body!**
- **Correct metabolic disruptions!**
- **And slow the ageing process!**

In Use for Thousands of Years by Tribal Herbalists in the Remote Regions of Tropical West Africa, Jobelyn is Now Available in Stores Throughout the World!

Jobelyn is a dietary supplement based on an ancient herbal formula. Natives of South Western Nigeria have used it for untold generations to treat a variety of health disorders ranging from anemia, arthritis and leprosy to stress, exhaustion and infertility.

So when chemists and scientists from Nigeria's premier nutraceutical company, Healthy Forever, first heard of the curative powers associated with this herbal formula, they immediately began a scientific study of its affect on cases of anemia.

But what they discovered, conclusively, in numerous laboratory tests... truly surprised them!

An Antioxidant Goldmine, and much, Much More!

This once primitive herbal formula, now standardized and marketed under the name **Jobelyn**, is not just a highly potent hematinic (stimulates the rapid production of red blood cells) – it's also a powerful antioxidant.

Jobelyn is full of highly desirable oligomeric and polymeric proanthocyanidins, anthocyanidins (condensed tannins) apigenidins, proapigenidins, flavonoids and polyphenols.

Plus, **Jobelyn** is brimming with proteins, minerals, carbohydrates and soluble fiber.

Jobelyn is one of the most powerful antioxidant and nutritional dietary supplements commercially available today!

Inside Right Panel:

“Free Oxygen Radicals” – the Scourge of Humanity

Jobelyn – the “Free Oxygen Radical” Solution!

Free Oxygen Radicals have long been known to damage our cellular structures, genes, DNA and RNA – causing premature ageing and over 4000 diseases.

Factors that increase Free Oxygen Radicals (FOR's):

- Processed, synthetic, fried and smoked foods.
- Chemicals and pollutants, pesticides and tobacco.
- UV-rays, obesity and a sedentary life style.
- Alcohol and sugar consumption.

To help eliminate FOR's, our bodies produce four natural super-antioxidant enzymes, (CoenzymeQ10, SuperOxide Dismutase, Catalase and Glutathione Peroxidase). Unfortunately, our production of these four natural super-antioxidants decreases significantly after age 30.

To correct this deficiency, we typically ingest large quantities of “single source” antioxidant vitamins and supplements: A, C, E, Alpha-Lipoic Acid, Resveratrol in red wine, Epigallocatechin Gallate in Japanese green tea, Ferulic Acid, to name but a few.

But, as recently demonstrated in clinical intervention trials at the Institute for Nutrition Research at the University of Oslo, Norway, “single source” antioxidants are not strong enough to effectively rid our bodies of most FOR's.

A more comprehensive solution is needed.

Anti-Oxidants and Foods with High ORAC Values

In November 2005, Jobelyn was certified by Brunswick Laboratories to possess a total ORAC anti-oxidant value of 1590 umole TE/g.

<Insert chart of the ORAC values of fruits and vegetables and Jobelyn>

As you can see from the chart above...

Jobelyn has more proven Oxidative Radical Absorbance Capacity (ORAC) than 14 well-known antioxidant-rich vegetables and fruits – combined!

Outside Right Panel:

People are raving about the powerful antioxidant and red blood cell fortifying properties of Jobelyn!

“It is with great pleasure I write to you regarding the great improvement of my son’s health. There has been such a drastic turn around in his condition that the doctors are even amazed themselves. I gave the Jobelyn to him yesterday around 5p.m. 3 capsules, and saw results within a few hours. Since then, his appetite has increased, he has greater levels of energy...”

-- Omar Shobola, Florida, USA

“This product is incredible! My cellulite disappeared! I am slightly anemic and Jobelyn gave me an incredible amount of natural energy all day long. This is one of the best products that I have ever used!”

-- Brooke Guthrie, NY, USA

“Quite often in the past, fatigue was my problem, but after using Jobelyn, I discovered I’m now invigorated, bouncing with vitality. Also, I have found the formula to be diuretic...”

-- Mrs. Hilda Ogbe, Benin

“Jobelyn is a herbal preparation, it doesn’t leave any toxic substance in your liver, it doesn’t give your kidneys more work to do and because it’s completely natural, it’s just the best for our bodies and I do recommend that everybody at least try it. If you are not ill then take it for general well-being...”

-- Dr. Charles Obinwanor, Medical Director, Golden Heart hospital, Ojota, Lagos

“...Thanks to your life-saving product my son was able to have his operation and is making progress. Our family is very grateful in making this product available to the whole world...”

-- Marc Manklow, Hampshire, England

“With the use of Jobelyn, I have had a magical return of PCV (packed cell volume) from 21% to 32% within eight days of operating on a patient with an ectopic pregnancy.”

-- Dr. J.A. Adagba, Medical Director, Makurdi Polyclinic, Nigeria

Outside Center Panel:

Healthy Forever's Jobelyn

A Powerful Herbal Nutritional Supplement



Health Forever Products, Ltd.

Tel: 1-888-328-5279

Tel: 44-7932-424-060

Fax: 1-315-571-1168

E-mail: info@Health-Forever.com

www.Health-Forever.com