

Family First Financial Planning

Financial Planning & Coaching For Everyone!

“Whatever your income level, financial goal, financial need or degree of financial understanding...we’re here to help you achieve financial success.”

“We won’t sell you Investments...
we won’t guarantee you wealth and riches.

“What we will give you is the time...the chance...
and the education to make the financial decisions that are right
for you... your family...and your life!”

-- Leslie Corcoran, CFP, CCPS

**Most of us would like to be wealthy...or, at the very least,
financially comfortable.**

And yet, most of us have a long list of excuses why we're not.

Does the following sound familiar?

"I'm hopeless when it comes to money..."

"I don't have the time or energy to learn about investing..."

"We're living paycheck to paycheck..."

"The more we make the less we have..."

"Financial planning...what's that...?"

Well, we've got the cure for every "Not now - I can't!" financial excuse. All you have to do is...**Call Us!**

We'll do all the work and worrying for you!

Family First Financial Planning

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Confused...

about how to protect yourself and your family from current or future financial distress?

Worried...

about making the wrong choice?
...and need to talk to a caring professional about your financial condition...?

We're Here To Help

Whether you need...

- One-time advice
- On-going consultations
- Or just a second and reassuring opinion

We'll Advise And Guide You...

- To preserve and protect the money you already have
- **To ensure sufficient retirement income and a comfortable retirement**
- To reduce the debilitating burden of taxes on your income and lifestyle
- **To save for college – for your children or grandchildren**
- To reduce your debts
- **To provide for your family in the event of your death or disability**
- To create intelligent, easy-to-understand, easy-to-follow strategies to help you reach your short, mid and long-term financial goals

The Rich Get Richer And Everyone Else... Well...they'll just have to make do.

Wrong! It Doesn't Have To Be That Way...Not Anymore.

Once, Financial Planning and the widely respected Certified Financial Planners (CFP's) who created Financial Plans were a luxury only the rich could afford.

Indeed, years ago, Certified Financial Planners were literally worth their weight in gold. These masters of personal finance helped maintain their client's life of privilege and ease. And, quite often, they increased the wealth of their clients many times over.

**Now You Too Can Enjoy These Same Financial Benefits
Without Paying A King's Ransom.**

As a Certified Financial Planner I will craft a detailed road map – a financial road map – a prudent course of action that will help you, as my client, manage your present financial needs and plan for your future financial goals.

How Am I Able To Do This?

As a licensed Certified Financial Planner I've been rigorously trained and extensively tested. And over many years I've ultimately mastered the science of economics, market analysis, tax reduction, wealth preservation and personal finance.

But ...more importantly...I've embraced what every one of my clients value above all else – honesty, truthfulness and a single-minded determination to achieve what I am asked to provide:

Financial Safety, Security And Prosperity

Family First Financial Planning

And **Leslie Corcoran**, CFP, CCPS ...

want to make this very clear:

- We're an independent advisory firm
- **We represent you and you alone**
- We have no third-party affiliations
- **We're compensated by no one other than by you, our client**
- There never can or will be a conflict of interest
- **Your financial welfare is our only concern**
- We'll never expose you to any sales pressure
- **We sell no products or investments**
- We'll never charge you a commission
- **We require no minimum balances or net worth to accept you as our client**

We Bring You:

**Advice <> Guidance <> Care <> Understanding
Intelligence <> Knowledge <> Accountability
<> And A Great Deal Of Heart <>**

From The Desk Of Leslie Corcoran

Dear Interested Reader:

If you've been reading the financial sections in newspapers lately, or watching the daily business reports on TV, studying your bank and brokerage statements, or listening to your neighbor's successes and woes over the last few years, you're probably feeling a little confused and helpless right now, if not downright depressed.

After all, what hope is there for the average person to get ahead, when prices of everything from real estate and gasoline are soaring, corporate leaders are being thrown in jail for cooking the books, lying and stealing, the stock market can't decide whether to go up or down for more than four days in a row and the yields on CD's, money markets and savings accounts are just plain ugly.

And what if big changes have occurred in your life? And you need to make crucial financial decisions about your future because:

- You have a new job
- You have a new baby
- You're getting married or divorced
- There's been a death in the family
- You bought a new home
- You have a disability

Call me. I can help. I don't have a magic wand. But I can guide you through today's muddy waters. Let me show you what you need to do for yourself and your family.

And if you need to better understand:

- Stocks
- Bonds
- Mutual funds
- Variable or fixed annuities
- Insurance
- College Savings Plans

Call me. I'll help you cut through the chaff and the sales pitches and give you the true bottom line.

Take action. Take command of your finances. Call me now.

With Warm Regards,

<Your Signature>

Leslie Corcoran, CFP, CCPS